



**Smith & Loveless Inc.**

**NEWS RELEASE**

April 30, 2021

## **Smith & Loveless Inc. to Sponsor Reigning MWRA Sprint Car Champion Driver Wyatt Burks for the 2021 Race Season**

LENEXA (Kan.) – Smith & Loveless Inc., a leading global producer of engineered water treatment and pumping systems, today announces a new sports marketing sponsorship agreement with Wyatt Burks Racing, Topeka, Kan., and driver Wyatt Burks, a rising star in Elite Sprint Car racing. Burks competes throughout the Midwest in dozens of POWRi Lucas Oil WAR Sprint Car Series, Midwest Wingless Racing Association (MWRA), and other USAC dirt track sprint car events, winning 18 races in the past two seasons and becoming the Champion of the 2020 MWRA Series and the 2019 Iowa Sprint League.

“We are excited to sponsor Wyatt Burks Racing in this new venture for Smith & Loveless,” said Frank J. Rebori, Smith & Loveless Inc. President. “Sprint car fans are all over the country and many are water industry professionals who are also fans of S&L’s pumping and treatment equipment. This sponsorship will link the Smith & Loveless brand with many of our fellow water industry pros through Wyatt’s thrilling Sprint Car racing prowess.”

Dirt track racing is the single most popular form of auto racing in the United States, with numerous racetracks throughout the Midwest and nation. More tickets are sold to dirt track race events than the NASCAR, the NFL, the NBA, and the NHL – combined. Likewise, clean water is needed everywhere and for every person, and USA-made Smith & Loveless equipment helps keep it flowing in thousands of cities, towns and rural water districts throughout America.

Burks’ Number 11 Sprint Car will prominently feature the famous Smith & Loveless Red Oval and its new sponsorship site, “SandLRacing.com.”, flanking each side of the race car. At the S&LRacing.com website, fans can learn more about the winning combination of Wyatt’s racing, his car, and Smith & Loveless’ array of infrastructure products and check out our latest merchandise. Water industry professionals can also look for special offers and industry content from Smith & Loveless Inc.

“To see S&L on the Number 11 Sprint Car racing around the track is quite exciting,” Rebori said. “S&L Racing is a part of S&L Sports and we look forward to getting involved in other competitive events.”

Burks’ 2021 season continues this weekend, Friday, April 30 and May 1, in the POWRi Sprint Car Series at the grand re-opening of I-70 Motorsports Park in Odessa, Mo., For more on the races visit SandLRacing.com and follow us on Twitter @smith\_loveless using the hashtag #SandLRacing, and visit Facebook/SmithandLoveless.

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### **About Smith & Loveless, Inc.**

Founded in 1946, Lenexa-based Smith & Loveless Inc. is a global manufacturing leader of engineered systems for the water and mining industries with installations in 75+ nations around the world. For more information on Smith & Loveless Inc. and its commitment *Protecting Water. Protecting People™*, visit [www.smithandloveless.com](http://www.smithandloveless.com), and follow on [LinkedIn](#) and [Twitter](#).

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